



15th Annual Excellence Awards

NEW MINORITY BUSINESS OF THE YEAR

NOMINATION FORM

(To be filled out by nominee 3/5/10 deadline)

Nominee Information:

Company Name

Contact Name & Title

Address City State Zip Code

Phone Fax E-mail Address

Total Corporate spent with MBE's Total number of Ethnic employees
2008\$ _____ 2009\$ _____ 2008\$ _____ 2009\$ _____

As a nominee, our program journal will include your company logo and a brief description of your company. Use the following space to type your description (12 point).

Nominated By:

Company Name

Contact Name & Title

Address City State Zip Code

Phone Fax E-mail Address

Signature Date

NEW MINORITY BUSINESS OF THE YEAR CRITERIA

This award is designed to honor a minority owned (African American, Hispanic, Native American, Asian Pacific, and Asian Indian) and operated company that has exemplified excellence in their everyday business practice, demonstrated leadership, and citizenship and business success. Please respond to each question in the area presented below in *12pt font*. All information must be verifiable.

Two (2) black and white photographs should be included with your submission along with a letter of recommendation from the nominating organization.

1. Identify any outstanding business performance in the areas of quality of products/services, delivery, competitiveness and servicing.

2. What innovative approaches, cost-saving ideas or unique specified services has the nominee provided to their customers?

3. What obstacles and adversities has nominee overcome? (Please explain process of overcoming and what the impact on nominee's business growth was).

4. Describe any other examples that demonstrate nominee's business performance and why nominee should be considered.